

PRESS RELEASE

**EUROPAfest 2011 - jazz, blues, pop & classic
18 years – we have grown up!**

Between the 7th and 13th of May EUROPAfest connects you with worldwide music values. Over **300 musicians from 45 countries** invade Bucharest with authentic jazz, blues, pop and classical live music performances-concerts, contests, workshops, jam sessions and many other events are waiting to be discovered by an eclectic public.

The festival had its debut 18 years ago as a bold initiative, transcending the conventional and creating the appetite for quality music, and a relaxed, open minded way of thinking. Today, considered a national band, EUROPAfest is **the only European festival which reunites 4 music genres.**

Following our motto- **“The festival offers! You make the choice!”**, the records will oscillate between the sensuality of blues, the dynamics of pop, the unconventionality of jazz and the virtuosity of classical music. Each year EUROPAfest offers a detailed agenda in which good music becomes a mean of communication between the performer and the audience.

EUROPAfest promises a vivid atmosphere and the festival days are like open doors to the ambiances of Western cities. You leave a concert under the impression that you have tasted a little bit of the cosmopolitan delights-smiles, quality music, an easy and serene way of expression which is noticeable in both the audience and musicians. You will definitely feel more “European” because, suddenly, you are in touch with the culture of a whole world. It is an experience which makes you want to discover the world with an enormous appetite and enthusiasm, a world which embraces your own.

At the festival, fine people, regardless of age or occupation, discover and know each other at first sight and this is comforting because you know that you and the others are on the same page, appreciating the best and the most beautiful traits of music-the joy of being connected to a new universe just by listening to a foreign artist, the unique sensations and the unknown translated into a melody.

The festival is a breath of fresh air in the relatively scarce context which is offered by the cultural events market in Bucharest, where the audience usually receives only what is on the mainstream. Emphasizing more on quality and less on the commercial aspect, jmEvents, the event organizer, encourages young people to come closer to quality music by offering free passes to students and pupils, within the limit of available seats.

Starting with 2005 the festival takes place under **The High Patronage of the Royal Highness Princess Margaret and Prince Radu.**

EUROPAfest will take place in different venues in order to facilitate access for the general public, considering personal preferences and also giving the possibility of parallel events.

More information and photos:

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Agenda

jazz, blues, pop & classic

EUROPAfest 2011

Bucharest, 7-13 May

7th of May/ Opening concert – Europe Day

The festival opening is held on the 7th of May, with a concert **celebrating Europe Day**, in **partnership with the Representation of the European Commission in Romania**. The good music week begins with harmony, fast, exuberance and electrifying atmosphere. The evening promises moments of jazz, pop and classical music, performed by the names of the event poster, original interpretations, special guests, spectacular screenings and presentations.

8th to 12th of May/ Concerts – jazz, blues, pop

In the next evenings, jmEvents proposes jazz, blues, pop concerts, performed by famous bands from Austria, Armenia, Brazil, SUA, Poland and Ukraine.

7th to 12th of May/ Caffe festival

Caffe festival – live music in unconventional locations, is among the most famous and beloved parts of the festival. Already established musical presences, but also next generation artists, will perform jazz, blues & pop concerts and jam sessions, in the middle of the audience.

8th to 12th of May/ Bucharest International Jazz Competition (BIJC)

Bucharest International Jazz Competition is a singular event in Romanian's and Eastern Europe landscape of professional jazz music, this year in **the 5th edition**. BIJC is **on the top three jazz competitions in Europe**. It addresses to vocals or bands and aims the recognition of Romanian and international jazz values. The competition is completed by jam sessions and workshops, organized under the guidance of international specialists. **18 musician bands from 21 countries** will represent the world's new jazz generation in 7 days of intense music, **100% jazz and more**.

8th to 12th of May/ Jeunesses International Music Competition – flute

Jeunesses International Music Competition, a well-known competition of classical music, both locally and at international level, is the 2nd concert held under the umbrella of EUROPAfest. The event gives visibility and support to artists, in a time when choosing classical music is a challenge. They will perform in front of an international jury.

In 2011, the contest registered a record number of **145 flute players from 40 countries**. The ones who love classical music, as well as the ones who want to discover it through EUROPAfest, can meet here future great international classical artists.

13th of May/ EUROPAfest Gala

The festival ends with a high-class event – EUROPAfest Gala, a evening in which the public has the opportunity to find the most appreciate music pieces and impressive presences. On this occasion, the **Royal House will award the Excellence Diploma for Supporting Culture**.